

## Gianluca Laurenti

Date & Place of Birth: [REDACTED]

Nationality: [REDACTED]

Address: [REDACTED]

[REDACTED]

Email: [REDACTED]

### EDUCATION

---

#### Luiss University

Rome, Italy

Rome, Italy

*Master's Degree, Strategic Management LM-77*

09/2023 - 09/2025

- Average grade/GPA: 27.25/30.0
- Final grade: 106/110
- Thesis title: L'impatto della digitalizzazione sulla redditività e sulla struttura finanziaria delle startup in Italia.

#### LUISS Business School

Rome, Italy

*Master's in Human Resources and Project Management, Major in Project Management*

09/2022 - 06/2023

- Average grade/GPA: 30.0/30.0
- Relevant Courses: Initiating process group, Planning process group, Executing monitoring and controlling group, Project risk management, Closing process group
- Thesis title: Monitoraggio fornitori Azienda Revelis.

#### Università degli studi Roma La Sapienza

Rome, Italy

*Bachelor's Degree in Economia Scienze Aziendali*

09/2018 - 2022

- Relevant Courses: Business economics, Business economics and management, Energy raw materials and innovation - Management - Marketing

### WORK EXPERIENCE

---

#### Il Melograno

Rome, Italy

*Cook's assistant*

09/2017 - 06/2018

#### Sandia SRLS

Rome, Italy

*Business Controller*

01/2025 - 06/2025

- **Key responsibilities & Activities:**  
Responsible for cost control and economic analysis for a fashion brand, covering both production and operating costs.  
Analysis of product and collection-level profitability, with focus on gross margin and unit cost structure.  
Monitoring and analysis of sales data and cost data to support pricing and assortment decisions.  
Tracking and analysis of key financial KPIs, including gross margin, cost per unit and break-even levels.  
Variance analysis between expected and actual costs to identify inefficiencies and improvement areas.

## STUDENT ACTIVITIES

---

Luiss University, Management delle imprese internazionali

Rome, Italy

02/2024 – 05/2024

- *Developed an internationalization strategy for Green Cuisine within the Finuds project, identifying potential foreign markets and defining entry modes for expanding the brand's presence abroad.*

## SKILLS, ACTIVITIES & INTERESTS

---

**Languages:** Italian: Native; English: Fluent; Spanish: Fluent

**IT Skills:** Proficient in Microsoft Office Suite (Excel, Word, PowerPoint), SPSS, ProjectLibre, and RapidMiner.

**Interests:** Sports enthusiast who enjoys practicing different activities, traveling and discovering new cultures, organizing events